



Jessica Franzen - Waverly, Iowa

As a college student, Jess was faced with news no 20 year old wants to hear. She was given a 60% chance of surviving leukemia. Her amazing story of survival and her will to live could not be told without the generosity of a bone marrow donor and the numerous blood donors who gave blood-unknowing that their act of kindness would help save the life of this young woman.



## Make a Difference...

Kimball Ridge Center Blood Drive!

Monday, March 24, 2008

10:00 AM to 2:00 PM

2101 Kimball Ave ~ Kimball Ridge Center Lobby

To schedule your appointment contact

Dianne Nation at (319) 272-1524

This drive is sponsored by Kimball Ridge Center

2008 Blood drive dates:

March 24, May 20, July 21, Sept 15, Nov 20

### Fun Facts:

- 32,000 units of blood are used each day in the United States
- The Blood Center of Iowa services 49 hospitals in 44 Iowa counties
- 60% of the population is eligible to donate~yet only 5% do!

### Donors must:

- Be in general good health
- Weigh at least 120 lbs.
- Eat a good meal prior to donation
- Be at least 16 years old with signed Blood Center consent form

Please bring Blood Donor ID card or Photo ID



## The Blood Center of Iowa Fact Sheet

### Who We Are

- Non-profit, community based organization established in 1963 to serve Iowa communities by providing blood and blood products to local hospitals.
- **Our Mission:** We save lives by creating access to a safe blood supply in partnership with the communities we serve.
- The Blood Center is a silent partner with the health care industry in Iowa by collecting, testing, and distributing more than 100,000 pints of blood each year.
- Sole supplier of blood and blood products to 49 Iowa hospitals in 44 Iowa counties.
- We strive to provide an adequate supply of blood to hospitals on a daily basis and to be prepared for additional blood needs in any emergency situation.
- The support we receive from our loyal blood donors, volunteer sponsor groups and community leaders is the key to our success.
- We are a member of national blood collection organizations and regulated by the FDA.
  - America's Blood Centers (ABC)
  - Blood Centers of America (BCA)
  - American Association of Blood Banks (AABB)
- We have become a nationally recognized blood center in terms of the quality and quantity of our blood and have provided emergency blood supplies to the following:
  - Oklahoma City
  - Littleton, Colorado
  - New York & Washington D.C., September 11
  - New Orleans
  - US Military

### Why Should You Donate Blood?

- Every day, over 38,000 Americans need donated blood.
- Nationally, only 6% of the population gives blood.
- 90% of the population over the age of 70 will require the use of donated blood at some point in their life.
- One pint of donated blood can help save the lives of up to three different hospital patients.
- The number one recipient of blood and blood products are cancer patients.
- One out of every ten people entering a hospital needs blood

- Just one pint of donated blood can help as many as three people
- If all blood donors gave two to four times a year, it would help prevent blood shortages
- If you began donating blood at age 17 and donated every 56 days until you reached 76, you would have donated 48 gallons of blood
- About three gallons of blood supports the entire nation's blood needs for one minute
- 94% of all blood donors are registered voters
- If you wait until a loved one enters the hospital to donate blood it's too late. Testing of blood products can take up to 24 hours. Blood products must be available before a patient needs it.

## Collection Capabilities

- Whole Blood Collection
  - Seven available donor centers
  - More than 2,000 mobile blood drives per year
  - Can donate every 56 days
  - Entire process takes about one hour
  - One donation can help three hospital patients
- Apheresis Blood Collection
  - Available at seven donor centers
  - Specialized automated collection of both platelets and red blood cells to help certain hospital patients
  - Can donate every two weeks
  - Entire process takes about two hours
  - One donation can help up to six patients
- Double Red Cell Collection
  - Available at six donor centers and at various mobile blood drives
  - Automated process where twice the amount of red cells are collected
  - Can donate every 112 days
  - Entire process takes about one hour and fifteen minutes
- Autologous Blood Collection
  - Conducted at seven donor centers
  - Patients can donate their own blood for an upcoming surgery

## Where to Donate

- Donor Centers
  - Des Moines, 431 E. Locust St.
  - Fort Dodge, 2419 5<sup>th</sup> Ave. S, Suite A
  - Marshalltown, 2501 S. Center St., Suite M
  - Ames, 1111 Duff Ave.
  - Mason City, 2601 4<sup>th</sup> St., Suite 1
  - Waterloo, 3254 Kimball Ave.
  - West Des Moines, 4040 Westown Pkwy.
- Mobile Blood Drives held at businesses, high schools, colleges, churches and in communities

**Questions?**

**Visit [www.bloodcenterofiowa.org](http://www.bloodcenterofiowa.org)**

**Call 800-287-4903**